

CASA OF ORANGE COUNTY  
**CELEBRATION**  
*a time to celebrate and make up for lost time*

**EVENT CHAIRS**

Jacqueline Dupont-Carlson  
Karen Jordan  
Lourdes Nark  
Urvashi Patel  
Wendy Tenebaum  
Linda Young

**EVENT COMMITTEE**

Analisa Albert  
Carol Altieri  
Beth Bidna  
Sharhzad Bina  
Tracey Bray  
Sherry Brooks  
Dana Chou  
Jennifer Condas  
Abby Corpodian  
Alison Cottrel  
Iovanna Couig  
James Cueva  
Ryan Cueva  
Lucy Donahue  
Nancy Eaton  
Massy Farzine  
Cathy Frandsen  
Wendy Friedman  
Chris Gialanella  
Christy Godber  
Cate Hanley  
Brenda St. Hillaire  
Holly Hoch  
Lisa Kassel  
Christine Kelleher  
Caitlin Keseric  
Cathie Lawler  
Ann Marie McNeil  
Lisa Mullins  
Mitra Nasab  
Anoosheh Oskouian  
Kay Patel  
Bill Peters  
Paula Steurer  
Karen Stewart  
Cyd Swerdlow  
Alexandra Taylor  
Lauren Wong  
Bart Zandbergen

**ADVISORY BOARD**

Richard Gadbois III  
Chris Gialanella  
Patty Juarez  
Regan Phillips  
Stephanie Rogers

Dear Friends,

**We urgently need your help this year! The most at-risk children in our community rely heavily on nonprofit support to ensure their needs are met; and their needs have risen sharply over this past year. The CASA Celebration event is CASA's largest annual fundraiser, the proceeds of which sustains our programs and CASA's ability to make a life altering difference to children in foster care.**

In 2020, CASA advocates remained committed during the COVID crisis. Our organization trained additional volunteer advocates to meet the overwhelming demand of children entering foster care. Children weren't in front of teachers, coaches, and other supportive adults who typically identify signs of abuse and neglect at earlier stages. As such, during COVID, there was a dramatic increase in the number of children being referred to the foster system by hospitals and law enforcement, at which point the instances of abuse were far more extreme and disturbing. During a time when many nonprofits were cutting programs and scaling back expenses, CASA staffing grew in order to properly serve the children precisely when they needed it most, and ensure the advocates were properly trained, screened, and supported. Our goal is to ensure that our at risk children have someone checking in on them, making a connection, and supporting them through their trauma.

CASA volunteers are instrumental in helping a child feel supported. They are with them in their court hearings, they help navigate the education system, and offer mentorship which strengthens their foundation. Studies have demonstrated that children who have experienced abuse and neglect are at a significantly higher risk for academic failure, addiction, adult criminal behavior, and homelessness. But research shows that the most powerful antidote to the effects of childhood trauma is the presence of a reliable, stable, consistent adult in their life. This is what CASA provides and it is only through the generosity of you: our amazing supporters, that this work is possible.

Please join us in supporting CASA's life-changing work by becoming a CASA Celebration sponsor. Enclosed is additional information on our event.

The 2021 CASA Celebration chairs thank you for your commitment to the children of CASA and we hope to have your support in sponsoring the 2021 CASA Celebration.

With warm gratitude,

Jacqueline Dupont-Carlson  
2021 Celebration Co-Chair

Karen Jordan  
2021 Celebration Co-Chair

Lourdes Nark  
2021 Celebration Co-Chair

Urvashi Patel  
2021 Celebration Co-Chair

Wendy Tenebaum  
2021 Celebration Co-Chair

Linda Young  
2021 Celebration Co-Chair

**MISSION STATEMENT**

CASA provides a powerful voice and a meaningful connection for children who have experienced abuse, neglect and abandonment.

CASACelebration.org | 1505 E. 17th Street 214, Santa Ana, Ca 92705 | Main 714.619.5151 | Fax 714.619.5152 | #33-0069334



CASA OF ORANGE COUNTY  
**CELEBRATION**  
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**SPONSORSHIP OPPORTUNITIES**  
**SATURDAY, SEPTEMBER 18, 2021 | IRVINE, CA**

A charitable donation directly benefits foster children in Orange County while providing recognition at the event.


**DIAMOND SPONSOR - \$100,000+**

- Premium Seating for 4 Tables of 10
- Premier Sponsor Recognition on All Event Promotional Materials
- Recognition as Diamond Sponsor in Media and Press Releases
- Special Recognition at Event
- Logo Recognition on the Invitation
- Logo/Link on Event Website
- Full Page Ad in Digital Program

 *I Would like to Become  
A Diamond Sponsor*


**SAPPHIRE SPONSOR - \$75,000+**

- Premium Seating for 3 Tables of 10
- Premier Sponsor Recognition on All Event Promotional Materials
- Recognition in Media and Press Releases
- Special Recognition at Event
- Logo Recognition on the Invitation
- Logo/Link on Event Website
- Full Page Ad in Digital Program

 *I Would like to Become  
A Sapphire Sponsor*

**EMERALD SPONSOR - \$50,000+**

- 2 Tables of 12 Seats
- Recognition in Media and Press Releases
- Special Recognition at Event
- Logo/Link on Website
- Full Page Ad in Digital Program

 *I Would like to Become  
An Emerald Sponsor*

**RUBY SPONSOR - \$25,000+**

- 2 Tables of 10
- Special Recognition at Event
- Logo/Link on Website
- Full Page Ad in Digital Program

 *I Would like to Become  
A Ruby Sponsor*

**PEARL SPONSOR - \$15,000+**

- 1 Table of 10
- Special Recognition at Event
- Logo/Link on Website
- Half Page Ad in Digital Program

 *I Would like to Become  
A Pearl Sponsor*

**OPAL SPONSOR - \$10,000+**

- 6 Tickets to the Event (Half a Table)
- Special Recognition at Event
- Logo/Link on Website
- Half Page Ad in Digital Program

 *I Would like to Become  
An Opal Sponsor*

**TOPAZ SPONSOR - \$6,000+**

- 4 Tickets to the Event
- Special Recognition at Event
- Logo/Link on Website
- Half Page Ad in Digital Program

 *I Would like to Become  
A Topaz Sponsor*

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**UNDERWRITING OPPORTUNITIES**

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**ENTERTAINMENT SPONSOR - \$20,000**

- Logo/Link on Event Website
- Signage at Event as Entertainment Sponsor
- Full Page Ad in Digital Program
- Special Visual Recognition at Event

 *I Would like to Become  
An Entertainment Sponsor*

**MOBILE BIDDING SPONSOR - \$10,000**

- Logo on Mobile Bidding Website
- Logo/Link on Event Website
- Signage at Event
- Half Page Ad in Digital Program
- Special Visual Recognition at Event
- Name on Invitation

**SOLD**

**VALET SPONSOR - \$10,000**

- 2 Tickets to the Event
- Logo/Link on Event Website
- Signage at Event as Valet Sponsor
- Half Page Ad in Digital Program
- Special Visual Recognition at Event
- Recognition on the Event Website
- Flyer Handed out at Valet

 *I Would like to Become  
A Valet Sponsor*


**INVITATION SPONSOR - \$7,500**

- Logo/Link on Event Website
- Half Page Ad in Digital Program
- Recognition on the Event Website
- Prominent Name/Logo on Invitation

 *I Would like to Become  
An Invitation Sponsor*

**PRINTING SPONSOR - \$7,500**

- Name on All Printed Materials as Printing Sponsor
- Half Page Ad in Digital Program
- Logo/Link on Event Website

 *I Would like to Become  
A Printing Sponsor*

**BAR SPONSOR - \$7,500**

- Name on Bar Napkins
- Recognition at Bar Area
- Half Page Ad in Digital Program
- Logo/Link on Event Website

 *I Would like to Become  
A Bar Sponsor*

**WINE SPONSOR - \$3,000 Or In-Kind Donation**

- Name on Website as Wine Sponsor
- Half Page Ad in Digital Program

**SOLD**

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**SPONSORSHIP PURCHASE FORM**

**SATURDAY, SEPTEMBER 18, 2021 | IRVINE, CA**

A charitable donation directly benefits foster children in Orange County while providing recognition at the event.

Recognition listing: \_\_\_\_\_

Contact name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

I am unable to attend but would like to make a donation \$ \_\_\_\_\_

**I WOULD LIKE TO BECOME A SPONSOR:**

- |  |  |   |  |
|--|--|---|--|
| <input type="checkbox"/> <b>DIAMOND SPONSOR</b><br>\$100,000 | <input type="checkbox"/> <b>SAPPHIRE SPONSOR</b><br>\$75,000 | <input type="checkbox"/> <b>EMERALD SPONSOR</b><br>\$50,000 | <input type="checkbox"/> <b>RUBY SPONSOR</b><br>\$25,000 |
| <input type="checkbox"/> <b>PEARL SPONSOR</b><br>\$15,000    | <input type="checkbox"/> <b>OPAL SPONSOR</b><br>\$10,000     | <input type="checkbox"/> <b>TOPAZ SPONSOR</b><br>\$6,000    |  |

**I WOULD LIKE TO BECOME AN UNDERWRITER:**

- |   |   |   |
|---|---|---|
| <input type="checkbox"/> <b>ENTERTAINMENT SPONSOR</b><br>\$20,000 | <input type="checkbox"/> <b>VALET SPONSOR</b><br>\$10,000 | <input type="checkbox"/> <b>INVITATION SPONSOR</b><br>\$7,500 |
| <input type="checkbox"/> <b>PRINTING SPONSOR</b><br>\$7,500       | <input type="checkbox"/> <b>BAR SPONSOR</b><br>\$7,500    |   |

Total amount enclosed \$ \_\_\_\_\_

Enclosed is a check payable to **CASA of Orange County** (Checks are preferred)

Please bill my AMEX, Visa, Mastercard, or Discover

Card# \_\_\_\_\_ Exp. Date: \_\_\_/\_\_\_/\_\_\_ CVV: \_\_\_\_\_ Signature: \_\_\_\_\_

Guest Names: \_\_\_\_\_

*Sponsorship must be submitted before JULY 30th to be included in the Invitation*  
*Sponsorships can also be purchased online at [www.CASACelebration.org](http://www.CASACelebration.org)*

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**AUCTION DONATION FORM**

**SATURDAY, SEPTEMBER 18, 2021 | IRVINE, CA**

Please submit this form and any auction items to CASA by Friday, August 6, 2021.

Donor's Name *(as you would like to be recognized)*:

Business/Contact Name:

Street Address:

City/State/Zip:

Email:

Phone:

Item Description *(Continue on back or attach an additional sheet)*:

Item Restrictions *(Black out dates, expirations, age limits, etc.)*:

Estimated Value:

Please Check One:

- Donation Enclosed     To Be Delivered  
 To Be Picked Up     Please Create Certificate

**PLEASE MAIL, EMAIL, OR FAX THE COMPLETED FORM TO:**

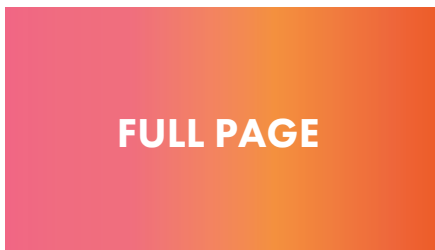
CASA of Orange County  
1505 17th Street, Suite 214, Santa Ana, CA 92705  
Attn: CASA Celebration  
events@casaooc.org  
www.casacelebration.org | Phone: 714.619.5140 | Fax: 714.619.5152

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**DIGITAL PROGRAM AD FORM**  
**SATURDAY, SEPTEMBER 18, 2021 | IRVINE, CA**

A charitable donation directly benefits foster children in Orange County while providing recognition at the event.

**FULL PAGE AD \$1,000**  
16" WIDE X 9" HIGH



**HALF PAGE AD \$500**  
8" WIDE X 9" HIGH



- All program ads must be submitted by **September 3, 2021** to [samantha@eliteocproductions.com](mailto:samantha@eliteocproductions.com)
- Artwork must be in color and in 300 dpi PDF, JPEG, or EPS

- If ad needs to be designed by Elite OC Productions please submit this form along with any logos or photos by **September 3, 2021** to [samantha@eliteocproductions.com](mailto:samantha@eliteocproductions.com)

I will create my own ad

Please create my ad with the following message: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Full Page Ad    Half Page Ad   Total Amount Enclosed \$: \_\_\_\_\_

Name/Company: \_\_\_\_\_  
(As you would like to be recognized)

Name/Company: \_\_\_\_\_  
(If different from above)

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Enclosed is a check payable to CASA of Orange County (Checks are preferred)

Please bill my AMEX, Visa, Mastercard, or Discover

Card# \_\_\_\_\_ Exp. Date: \_\_\_\_/\_\_\_\_/\_\_\_\_ CVV: \_\_\_\_\_ Signature: \_\_\_\_\_

**PLEASE MAIL, EMAIL, OR FAX THE COMPLETED FORM TO:**

CASA of Orange County  
1505 17th Street, Suite 214, Santa Ana, CA 92705  
Attn: CASA Celebration  
[events@casaooc.org](mailto:events@casaooc.org)  
[www.casacelebration.org](http://www.casacelebration.org) | Phone: 714.619.5140 | Fax: 714.619.5152

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**CHEF'S TABLE FORM**

**SATURDAY, SEPTEMBER 18, 2021 | IRVINE, CA**

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Thank you so much for your generous support of the **CASA Celebration Chef's Table**. CASA Celebration draws over 400 Orange County and Los Angeles men and women, raising over one million dollars to support CASA of Orange County. Along with other top restaurants or catering companies, you will have a predominant display during the auction at the 2021 CASA Celebration event. This area will be designated as the "Chef's Table".

**Participation requirements are:**

- 4-course meal minimum
- Wine pairing and specified quantity of bottles of wine included with the meal
- Accommodate 6 to 10 guests
- Chef or owner must be present during the reservation to greet guests and introduce the various courses
- Provide estimated value of the meal, must be over \$1,500 to be included in the Riviera Magazine Ad
- Use of private room or something unique to make for a memorable experience
- Include expiration date, required reservation notice, blackout dates and restrictions
- Provide promotional material such as menus and posters to be displayed on the day of the event

Your restaurant's name and the headshot of either the owner or chef will be included in the Chef's Table Ad that will be featured in the October 2021 issue of Riviera Magazine. Your support of the Chef's Table will promote CASA Celebration, as well as promoting your restaurant or catering company.

Donor Information (as it should appear on any printed material): \_\_\_\_\_

Contact Name: \_\_\_\_\_

Chef/Owner Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Description of Donation (Please fill out the information below)

Wine Pairing     Expiration Date \_\_\_\_\_     Required Reservation Notice \_\_\_\_\_

\_\_\_\_\_ Course Meal (indicate number of courses)     Black out Dates \_\_\_\_\_

\_\_\_\_\_ Guests (indicate number of guests)     Use of Private Room or Unique Space

Chef present during reservation to greet guests and introduce the various meal courses

Restrictions \_\_\_\_\_

Retail Value of Donation: \$ \_\_\_\_\_

If your donation is valued over \$1,500 you will be featured in the October issue of Riviera Magazine.

Please submit a **HIGH-RES** headshot of the owner/chef and a **HIGH-RES** company logo by **Friday, August 27, 2021**.

**PLEASE MAIL, EMAIL, OR FAX THE COMPLETED FORM TO:**

CASA of Orange County | Attn: Ashleigh Gonzales | 1505 17th Street, Suite 214, Santa Ana, CA 92705

Phone: 714.619.5140 | Fax: 714.619.5152 | agonzales@casaoc.org



AS SEEN IN

MODERN LUXURY

# RIVIERA

ORANGE COUNTY



Judge Gail Andler (CASA Board Member) and Steven Andler



Patty Juarez (Governing Board of Directors Chair) and Regan Phillips (CASA OC CEO)



Emmanuel Akpan and Barbara Curtis



Floral Arrangements from Paul Fenner Floral Design

## PROMOTION about town

### CASA Celebration of Children Black & White Ball

Virtual Gala + Drive Through Experience  
at Fete The Venue, Costa Mesa  
September 26, 2020

CASA OC netted over \$850,000 at the annual CASA Celebration of Children Black & White Ball Virtual Gala. A drive through experience preceded the evening's virtual live streamed event for sponsors and supporters where they were able to pick up meals, flower arrangements courtesy of Paul Fenner Floral Designs, as well as spirits and auction items before getting their photograph taken by John Watkins at a beautiful floral step & repeat wall. All of this was beautifully planned and arranged by the brilliant minds at Elite OC Productions. The evening's live streamed event featured auctioneer Zack Krone serving as the emcee, special appearances by Mark Sanchez and Kevin McKidd, and music performances by The Brevet and others. This year's event was chaired by Dana Chou, Nancy Eaton, Bobbie Howe, Tyler Mounce, Lourdes Nark, Urvashi Patel, Dana Strader and Wendy Tenebaum.

Photography by John Watkins Photography



Holly Kerslake and Mark Kerslake, Children's Champion Honorees



Jim Previti and Bobbie Howe (Event Chair and CASA Board Member)



Regan Phillips (CASA OC CEO)



Drive Through Experience at Fete The Venue, Costa Mesa





## THE PROBLEM:

- There are over 3,450 children and young adults in the Orange County foster care system - which is overburdened and underfunded
- The average judge handles more than 800 cases per year; the average social worker carries up to 40 cases at one time, and attorneys may have over 100 cases at any moment
- 1 in 5 former foster youth will become homeless within one year of leaving the system
- Only 58% of foster youth will graduate from high school
- Over 70% of the prison population is made up of people who were at one time in foster care
- By the age of 24, more than 50% of former foster youth will be unemployed



## SINCE 1985...

- CASA-OC has recruited and trained over 3,825 volunteers who have served as Court Appointed Special Advocates
- CASA-OC has served over 8,000 youth in the foster care system
- 1.75 million hours volunteered by CASAs



## THE SOLUTION:

- CASA volunteers provide the hope, inspiration and guidance that foster children need to successfully overcome their abusive past and achieve a positive future
- CASA volunteers go through 30 hours of comprehensive training, background checks, and an interview before becoming a sworn-in Court Appointed Special Advocate
- A child with a CASA volunteer is less likely to change placements
- Foster youth with a CASA have a 92% likelihood of graduating from high school
- Over 65,000 volunteer hours will be devoted to children in 2021 - saving nearly \$1.9 million in costs to the community
- More than 800 children in the OC foster care system will be served in 2021

**MORE INFORMATION AVAILABLE AT [CASAOC.ORG](http://CASAOC.ORG)**